



# MARCH 3-6 THE WORLD'S PREMIER 2024 MINERAL EXPLORATION & MINING CONVENTION

## **PDAC encourages you to consider sustainable exhibition practices**

We are proud to employ every opportunity to put our environmental stewardship policies into practice. At the PDAC 2024 Convention in Toronto, we've created one of our most sustainable efforts yet, from both a material and waste standpoint, as well as through energy conservation.

To further PDAC's Convention sustainability effort, we encourage organizations and individuals within the exhibition industry to raise awareness and promote sustainable practices that help reduce carbon footprint.

By adopting a proactive approach, exhibitors can mitigate environmental impact. This can be achieved through various means, such as implementing energy-efficient technologies, maximizing the use of renewable energy sources, and carefully planning transportation and logistics to minimize emissions.

Additionally, there is also a need for conscious decision-making in terms of materials used for construction and exhibition displays. Opting for recyclable or eco-friendly options can greatly aid in reducing waste generation.

Consider the following:

- rent a lead retrieval scanner and share marketing materials electronically vs. printed copies
- Choose certified post-consumer recycled paper and vegetable-based inks
- Print locally to reduce emissions, and make your print timeless (not date specific) so it can be reused (also insert Print Brain's contact information here)
- Use reusable, recyclable or biodegradable packaging when shipping
- Use a booth made from recycled materials, that creates no waste and can be used again and again

Below are a few additional resources that offer sustainable solutions throughout all aspects of exhibitions.

### **Resources**

**The International Association of Exhibitions and Events® (IAEE), in collaboration with the Centre for Sustainability and Social Impact, an initiative of the Events Industry Council (EIC), recommends the following guiding principles for sustainable exhibitions**

<https://www.iaee.com/resources/sustainability-initiative/>

**Finding the Future, Together Towards a more sustainable B2B trade show industry in the U.S. and Canada**

<http://www.iaee.com/wp-content/uploads/2022/09/Finding-the-Future-Final-Report.pdf>

**IMEX - Your Guide to Creating Sustainable Event Booths**

[Sustainable exhibiting for booth/stand constructors](#)

[Sustainable exhibiting for exhibitors](#)

### **GES**

<https://insights.ges.com/us-blog/exhibitions-go-from-wasteful-to-sustainable>

<https://insights.ges.com/press-releases/ges-achieves-environmental-sustainability-recertification>