



2027

THE WORLD'S PREMIER
MINERAL EXPLORATION
& MINING CONVENTION

PARTNER PROSPECTUS

MARCH 7-10 Metro Toronto Convention Centre, Toronto, Canada



We invite your organization to consider a strategic collaboration through a Partnership at the Prospectors & Developers Association of Canada (PDAC) Convention. This premier event brings together the global mining industry annually and presents an unparalleled opportunity to showcase your brand, network with industry leaders, and contribute to thought leadership in the sector.

ABOUT PDAC

The Prospectors & Developers Association of Canada (PDAC) is the leading voice of the mineral exploration and development community. In Canada, the industry employs more than 724,000 people and contributed \$156 billion to the GDP in 2024. Each year, PDAC hosts its award-winning Convention in Toronto, which is regularly attended by tens of thousands of industry representatives from over 140 countries.

Representing **over 9,000 members around the world**, PDAC's work centers on supporting a competitive, responsible, and sustainable mineral sector. We advocate for policy and regulatory improvements, support access to capital, and develop leading guidance on environmental, social, and health and safety practices.

2026 CONVENTION STATISTICS

32,155 Convention attendees

141 Countries represented

459 Accredited media

1,514 Student attendees

31 Partners

33.4% International attendees

Largest International Delegations

United States • Australia • United Kingdom
• Argentina • Brazil • Peru • Chile • Mexico
• Turkey • Germany



TRADE SHOW

1,193 Booths

863 Exhibiting organizations

96 Government exhibitors



INVESTORS EXCHANGE

474 Booths

423 Exhibiting organizations

20 Prospectors Tent exhibitors

40 Core Shack exhibitors



PROGRAMMING

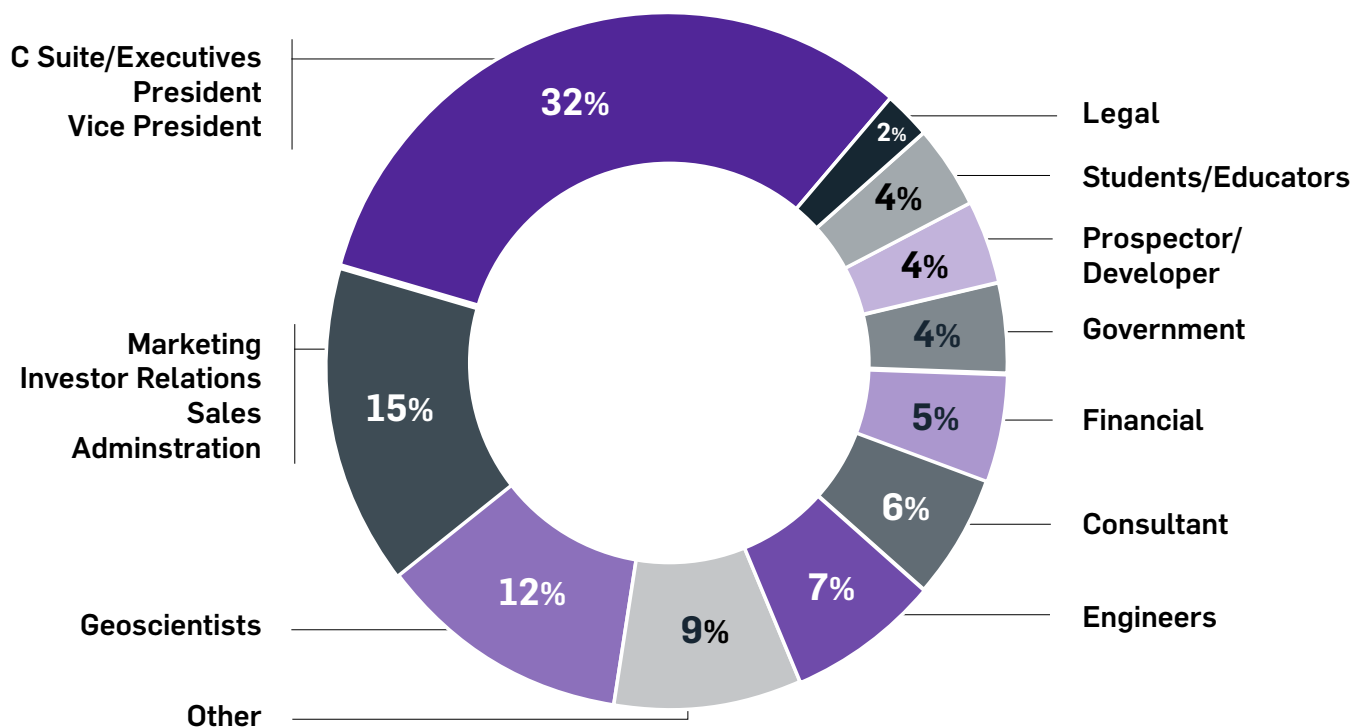
8 Short Courses

263 Sessions

812 Presenters



2026 AUDIENCE PROFILE



“As mining becomes even more important, PDAC is one of the leading voices of our industry. It's a great pleasure to be involved and partner with PDAC... 19 years it's been an incredible journey.”

STUART MCCrackEN, VP EXPLORATION AND GEOSCIENCES, TECK RESOURCES LTD.

PARTNERSHIP BENEFITS

Aligning your brand with PDAC through partnership offers numerous advantages:

BRAND VISIBILITY Gain exposure to a global audience through prominent branding across event materials, convention web and mobile sites, and onsite signage.

NETWORKING OPPORTUNITIES Access exclusive networking events and connect with key decision-makers, investors, and industry stakeholders.

THOUGHT LEADERSHIP Top partners can showcase expertise through speaking opportunities, panel participation, or hosting educational sessions.

MEDIA COVERAGE Partners get preshow media coverage through advertisement in *The Northern Miner* and *The Globe and Mail* newspapers.

RECRUITMENT PDAC is attended by over 1,300 student and early career attendees. Meet potential talent at Networking events and sessions.

CUSTOMIZED ENGAGEMENT Tailored partnership packages to meet specific branding and marketing objectives.

PARTNERSHIP PACKAGES

We offer flexible partnership packages designed to suit your company's goals and budget. Here are some options:

TOP PARTNERSHIP

\$50,000 – \$160,000+

- ✓ Include Discovery, Resource and Innovation Levels
- ✓ Customized branding and activation
- ✓ Thought Leadership opportunities via our Master Class series
- ✓ Prominent onsite, networking and customized marketing opportunities
- ✓ Brand association on Convention website and convention mobile optimized site
- ✓ 5-10 All Access Passes to Convention
- ✓ VIP President's Reception invites

EXPLORATION AND

DEVELOPMENT PARTNERSHIPS

\$25,000 – \$49,000

- ✓ Prominent onsite branding, networking and customized marketing opportunities
- ✓ Brand association on Convention website and convention mobile optimized site
- ✓ 3-5 All Access Passes to Convention
- ✓ VIP President's reception invites

WHY PARTNER WITH PDAC?



INDUSTRY LEADERSHIP

Amplify your impact in the mining sector and reinforce your commitment to innovation and sustainability.



NETWORKING ADVANTAGE

Expand your business network and forge strategic partnerships with industry peers.



MARKET ACCESS

Access new markets and opportunities by showcasing your products and services to a global audience.

NEXT STEPS

Collaborating with PDAC through partnership offers a gateway to the global mining community and provides unparalleled exposure for your brand. We invite you to explore our partnership opportunities and look forward to discussing how we can customize a package that aligns with your business objectives.

Thank you for considering this unique opportunity to partner with PDAC and elevate your brand's presence at the premier mining event of the year.

FOR MORE INFORMATION VISIT: www.pdac.ca/convention

TO SECURE YOUR PARTNERSHIP, CONTACT:

AMIT KUMARIA Manager, Business Development and Strategic Partnerships
Prospectors & Developers Association of Canada (PDAC)

akumaria@pdac.ca
416 362 1969 x 292