



2025

**THE WORLD'S PREMIER
MINERAL EXPLORATION
& MINING CONVENTION**

pdac.ca/convention | #PDAC2025

Sustainable exhibition practices

We are proud to employ every opportunity to put our environmental stewardship policies into practice. At the PDAC 2025 Convention in Toronto, we've created one of our most sustainable efforts yet, from both a material and waste standpoint and through energy conservation.

To further PDAC's Convention sustainability effort, we encourage organizations and individuals within the exhibition industry to raise awareness and promote sustainable practices that help reduce carbon footprint. By adopting a proactive approach, exhibitors can mitigate environmental impact. This can be achieved through various means, such as implementing energy-efficient technologies, maximizing renewable energy sources, and carefully planning transportation and logistics to minimize emissions.

Consider the following:

- Avoid transporting and shipping your booth. If possible, choose a local booth supplier instead of bringing your booth from far away. This will reduce the costs and pollution associated with transportation.
- Buy or rent your booth to reuse it. If you have already designed your booth with lights, audiovisual components and painted graphics, you can still be eco-friendly by buying your booth and planning to reuse it in the future. Make sure to communicate with your supplier to discuss the storage solutions they offer.
- Support the local economy when buying promotional gifts or products to maximize the socio-economic benefits.
- Reduce your paper and business card usage by creating QR codes instead of printed company information.
- Choose recycled or durable materials to build and decorate your booth. For example, you can use certified wood, cardboard, fabric or recycled metal. Avoid disposable or hard-to-recycle materials, such as plastic or polystyrene.
- Ban single-use plastics.

Additional Resources

The International Association of Exhibitions and Events® (IAEE), in collaboration with the Centre for Sustainability and Social Impact, an initiative of the Events Industry Council (EIC), recommends the following guiding principles for sustainable exhibitions

<https://www.iaee.com/resources/sustainability-initiative/>

Finding the Future, Together Towards a more sustainable B2B trade show industry in the U.S. and Canada

<http://www.iaee.com/wp-content/uploads/2022/09/Finding-the-Future-Final-Report.pdf>

IMEX - Your Guide to Creating Sustainable Event Booths

[Sustainable exhibiting for booth/stand constructors](#)